



OUR COMMUNITY. OUR SCHOOLS.
OUR COMMITMENT.

Superintendent David A. Rust, Ed.D.

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December 16, 2021

Campbell County Schools is aware of a recent TikTok challenge advertised to school-aged students, encouraging them to levy threats against their schools, in what appears to be an attempt to disrupt school operations and create a mass student-absence event on Friday, December 17th.

The district has worked with the Alexandria Police Department to investigate one such concern and a rumor of a possible threat made against Campbell County Middle School, occurring while students were on a bus today after dismissal from school. The school administration worked directly with the Alexandria Police Department to investigate the incident. Officials visited homes, spoke to students and parents, and reviewed the school bus video footage. No threat exists.

We will continue working with local law enforcement to monitor any further rumors or threats of violence to our schools or our school community. Student and staff safety is ALWAYS our greatest priority! Please rest assured that we will always act fast and take decisive action when a credible threat or concern is shared.

Parents, I ask for your help. If you are made aware of a possible threat, or rumor of a threat to a student, staff member or school, please call 911 immediately and report what information you know. I would also like to ask that you have a conversation with your child about the seriousness of this TikTok challenge and any other instance encouraging uncivil or dangerous/threatening activity. Please ask your children to report any rumors or threats of which they are aware, to you, the police or school staff. We take safety seriously and it is important that we all work in concert to maintain a safe and secure school environment.

Thank you for your attention to this matter and have a nice evening.

Sincerely,

Dr. David A. Rust
Superintendent